



Tamil Nadu Electricity Regulatory Commission
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PRESS NOTE

Sub:- Notice for Expression of Interest

The Tamil Nadu Electricity Regulatory Commission (TNERC) intends to establish a **Cell for Consumer Education and Advocacy (CCEA)** under its aegis for promoting and protecting the interests of the consumers in line with the objectives of Electricity Act 2003.

Expression of interest is solicited latest by **30th April 2009** from Consumer Organisations willing to take a lead by getting involved to build a strong team of activists, to establish a network with individuals / organizations in the entire state, with the objective to gather, share and disseminate information. The Expression of interest submitted to the Commission shall contain

- i) the Rollout plan for the year one
- ii) details about publicity & promotion of consumer interest
- iii) Expected outcomes
- iv) projected income & expenditure statement for the year one.

The shortlisted organizations will be called for presentation before the Commission. ***The contracted organization shall arrange non-controversial self-financing***, take policy guidelines from the Commission, bring out a monthly position paper, assist the consumers and the Distribution licensee, bring out bilingual newsletter, create web page at www.tnerc.gov.in with links to Distribution licensee and other required data, and be able, to use the Media. Further details can be downloaded from www.tnerc.gov.in (sub menu: **Cell for Consumer Education and Advocacy**)

R.Balasubramanian
Secretary /TNERC